

## Message Text

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PAGE 01 LUSAKA 02422 071547Z  
ACTION AF-10

INFO OCT-01 ISO-00 CIAE-00 DODE-00 PM-05 H-01 INR-10  
L-03 NSAE-00 NSC-05 PA-01 SP-02 SS-15 ICA-11  
/064 W

-----047040 081935Z /64

R 071454Z JUL 78  
FM AMEMBASSY LUSAKA  
TO SECSTATE WASHDC 8806  
INFO AMEMBASSY DAR ES SALAAM  
AMEMBASSY GABORONE  
AMEMBASSY LILONGWE

LIMITED OFFICIAL USE LUSAKA 2422

E.O. 11652: N/A  
TAGS: PINT PGOV ZA  
SUBJ: ZAMBIAN PAPER PUBLICIZES PRESIDENTIAL CANDIDATE

REF: LUSAKA 2267

1. THE MIRROR, A BI-WEEKLY NEWSPAPER PUBLISHED BY MULTIMEDIA ZAMBIA (A NON-DENOMINATIONAL RELIGIOUS ORGANIZATION) HAS BECOME THE FIRST ZAMBIAN PUBLICATION TO ACKNOWLEDGE THE PRESIDENTIAL CANDIDACY OF ROBERT CHILUWE (REFTEL). ZAMBIAN MEDIA HAD POINTEDLY IGNORED CHILUWE'S CANDIDACY DESPITE THE FACT THAT HE PERSONALLY VISITED THE EDITORS OF THE TWO DAILY PAPERS AND THE DIRECTOR OF ZAMBIA BROADCASTING SERVICE TO PRESENT HIS PRESS STATEMENT ANNOUNCING HE INTENDED TO RUN. IN A PAGE ONE BANNER HEADLINE TITLED "KK CHALLENGED," THE MIRROR REPORTED IN DETAIL ON THE CHILUWE CANDIDACY AND QUOTED EXTENSIVELY FROM THE PRESS RELEASE HE ISSUED ABOUT TWO WEEKS AGO.

2. COMMENT: THE MIRROR IS A LOW CIRCULATION (5,000), CHURCH-ORIENTED PUBLICATION WHICH HAS BEEN ON THE ZAMBIAN SCENE FOR A NUMBER OF YEARS. THE MISSIONARY COMMUNITY  
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FORMS THE BASIS OF ITS READERSHIP. WHILE GOVERNMENT AND PARTY OFFICIALS UNDOUBTEDLY ARE NOT PLEASED WITH THE MIRROR'S FORAY INTO THE POLITICAL ARENA, THERE IS LITTLE LIKELIHOOD THAT ANY DIRECT ACTION WILL BE TAKEN AGAINST THE PAPER. ONE GRZ OFFICIAL COMMENTED TO AN EMBOFF THAT THE CHILUWE STORY IN THE MIRROR WAS "JUST ANOTHER EXAMPLE OF HOW FREE ZAMBIA MEDIA ARE." IT IS LIKEWISE

UNLIKELY THAT THE NEW-FOUND PUBLICITY WILL DO MUCH TO  
ENHANCE CHILUWE'S EXCEEDINGLY SLIM PROSPECTS OF GAINING  
ENDORSEMENT AS A PRESIDENTIAL CANDIDATE.  
LOW

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NNN

## Message Attributes

**Automatic Decaptioning:** X  
**Capture Date:** 01 jan 1994  
**Channel Indicators:** n/a  
**Current Classification:** UNCLASSIFIED  
**Concepts:** PRESIDENT, NEWSPAPERS, ELECTION CANDIDATES  
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**Decaption Date:** 01 jan 1960  
**Decaption Note:**  
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**Disposition Approved on Date:**  
**Disposition Case Number:** n/a  
**Disposition Comment:** 25 YEAR REVIEW  
**Disposition Date:** 20 Mar 2014  
**Disposition Event:**  
**Disposition History:** n/a  
**Disposition Reason:**  
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**Enclosure:** n/a  
**Executive Order:** N/A  
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**Review Markings:**  
Sheryl P. Walter  
Declassified/Released  
US Department of State  
EO Systematic Review  
20 Mar 2014  
**Markings:** Sheryl P. Walter Declassified/Released US Department of State EO Systematic Review 20 Mar 2014